



ARKANSAS
Marketing
Board
For
Recyclables

PHONE (501) 682-0609 • FAX (501) 682-0611
5301 Northshore Dr.
North Little Rock, AR 72118-5317

Arkansas Hospitality Association
P.O. Box 3866
Little Rock, AR 72203
March 18, 2010

Arkansas Hospitality Association:

We are the members of Arkansas State Marketing Board for Recyclables appointed by the Governor of Arkansas. One of our duties is to advise and assist in all areas of recyclables.

We have conducted our meetings throughout Arkansas and have noticed that in the hotels we visit, there have not been any receptacles for collection of recyclables. We feel that the number of people that frequent the hotel chains in Arkansas would benefit from the knowledge that Arkansans are concerned about the environment and demonstrate this by providing bins for recyclables. It sends a positive message to your clientele by encouraging recycling, which benefits all of Arkansas and there is a growing number of people that seek out hotels that are "Going Green."

We work closely with the Marketing Development Section at Arkansas Department of Environmental Quality and they have a program that offers a 30% tax credit on eligible recycling equipment. This could help defer the cost of purchasing the recycling bins. You may contact Teresa Bechtel at (501)682-0609 for further information.

We hope that you will make this a priority to educate the Arkansas hotel chains on the benefits of recycling. Any assistance that we can provide, please let us know.

Sincerely,

George Wheatley, Chairman
Tim Freel, Co-chairman
Patsy Weidanz, Secretary
Les Jackson, Member
Robert Pettz, Member

